

Working with layouts

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Combine blocks to create layouts

Blocks like these can be grouped together

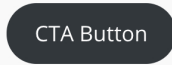
They can then be moved together or used as a reusable template

A bunch of text about your site that is well written and really conveys the essence of your brand. A bunch of text about your site that is well written and really conveys the essence of your brand. A bunch of text about your site that is well written and really conveys the essence of your brand.



Header

Call to action text... Call to action text... Call to action text... Call to action text... Call to action text...



Services



Header

text... text... text... text... text... text... text... text... text...



Header

text... text... text... text... text... text... text... text... text...



Header

text... text... text... text... text... text... text... text... text...

Can leverage open space to create space in layouts

Column block – 2 columns

This is a two-column layout with paragraph blocks. This is a two-column layout with paragraph blocks. This is a two-column layout with paragraph blocks. This is a two-column layout with paragraph blocks. This is a two-column layout with paragraph blocks. This is a two-column layout with paragraph blocks. This is a two-column layout with paragraph blocks.

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Column block – 5 columns

This is a five-column layout with paragraph blocks. The extra three blocks create space. This is a five-column layout with paragraph blocks. The extra three blocks create space. This is a five-column layout with paragraph blocks. The extra three blocks create space. This is a five-column layout with paragraph blocks. The extra three blocks create space.

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A page layout that imitates a blog style layout with a sidebar.

Using a 3 column option to create margin

Another Option

Gutenberg blocks are the editor elements for WordPress. There are a lot of blocks to choose from. Block options can be expanded with plugins.

Widgets replace shortcodes. A plugin that you would have used a shortcode with before will appear in the block editor as a widget. If there are multiple options, you'll see a drop-down.



Hi! I'm Joey, Lisa's handsome husband. This is not my blog 😊

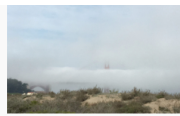
Use a Reusable Block to Recreate Similar Layouts

This is the block from the front page.



Walking in South Dakota

The Badlands are beautiful and austere.



Walking towards the Golden Gate Bridge



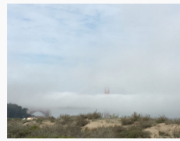
The Beach in San Francisco

Walking towards the Golden Gate Bridge



The Beach in San Francisco

Walking towards the Golden Gate Bridge



The Beach in San Francisco

Walking towards the Golden Gate Bridge

I enlarged the first column, changed the image to an embed, and deleted one of the sidebar elements to create the layout above.



Elements of Iceland

Pretty Iceland video



The Beach in San Francisco

Walking towards the Golden Gate Bridge



The Beach in San Francisco

Walking towards the Golden Gate Bridge



The Beach in San Francisco

Walking towards the Golden Gate Bridge

FLEXIBILITY

When you have a layout you like – and this works for individual blocks too. You can import/export a JSON file.

You can also “copy all content” and paste it into the new site or page.

If to a new site, you’ll need to convert all reusable blocks. Otherwise, they don’t transfer.

You can copy and paste a Google doc... and keep the formatting.

Can combine blocks from multiple sources on the same page.